
MITS Communication/Report on Event/NCC Air Wing/31.05.2026.

From Vice Principal Administration <viceprincipaladministration@mits.ac.in>

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MITS
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(Deemed to be University under section 3 of UGC Act, 1956)
Madanapalle-517325, Andhra Pradesh, India.



A Report on
"World No Tobacco Day Awareness Campaign"
Organized by
NCC Air Wing, MITS
31.05.2026.

Report Submitted by: Dr. Charan Kuchi, Caretaker Training Officer (CTO), NCC Air Wing.

Venue: Madanapalle Institute of Technology & Science (MITS), Madanapalle

Mode of Conduct: Offline

Report Received on 10.06.2026.

On the occasion of **World No Tobacco Day**, the **NCC Air Wing of Madanapalle Institute of Technology & Science (MITS)** organized an **Awareness Campaign on Anti-Tobacco and Healthy Living** to educate students and the general public about the harmful effects of tobacco consumption and to encourage a tobacco-free lifestyle. The program aimed to spread awareness regarding the severe health risks associated with smoking and other forms of tobacco use while promoting healthy habits among youth.

The awareness campaign was conducted under the guidance of **Dr. Charan Kuchi, Caretaker Training Officer (CTO), NCC Air Wing**, who motivated and encouraged the cadets to actively participate in creating social awareness on this important public health

issue. The campaign witnessed enthusiastic participation from NCC Air Wing cadets, who played a significant role in conveying the message of tobacco prevention and healthy living.

As part of the program, NCC cadets displayed **awareness placards and banners carrying anti-tobacco messages and slogans**, highlighting the adverse effects of tobacco on human health. The cadets actively interacted with students, staff members, and the public, sensitizing them about diseases caused by tobacco consumption, including lung cancer, respiratory disorders, heart diseases, and other serious health complications. Through meaningful discussions and awareness activities, cadets emphasized the importance of quitting tobacco and adopting a healthier lifestyle.

The campaign was conducted in prominent locations within and around the institute's premises to maximize outreach and public engagement. Cadets encouraged people to stay away from smoking and tobacco products and inspired them to become ambassadors of a tobacco-free society. The event successfully created awareness among participants regarding the social, economic, and health consequences of tobacco addiction.

A **collective pledge** was taken by NCC cadets and participants to support the cause of a **tobacco-free environment** and to spread awareness among their peers, families, and communities. The campaign received an encouraging response from students, faculty members, and the public, reflecting the institute's dedication toward social responsibility and public health awareness.

The event concluded successfully with the message **“Choose Health, Not Tobacco”**, reinforcing the commitment of MITS and NCC Air Wing towards building a healthier, stronger, and tobacco-free nation.

Newspaper Clips:



పొగాకుకు బానిసైతే జీవితం నాశనం

కురబలకోట, జూన్ 1
(ఆంధ్రజ్యోతి): పొగాకుకు బానిసలైతే జీవితం నాశనమవుతుందని ఎయిర్ వింగ్ కేర్ ట్రేకింగ్ ఆఫీసర్ చరణ్ పేర్కొన్నారు. మండలంలోని మిట్స్ యూనివర్సిటీలో సోమవారం ఎన్ సీసీ ఎయిర్ వింగ్ ఆధ్వర్యంలో పొగాకు రహిత దినోత్సవాన్ని నిర్వహించారు.



ర్యాలీ నిర్వహిస్తున్న విద్యార్థులు

ఈ సందర్భంగా ఆయన మాట్లాడుతూ నేటి యువత ధూమపానానికి దూరంగా ఉండాలన్నారు. పొగాకు వల్ల కలిగే నష్టాలపై ప్రజలకు అవగాహన కల్పించాలన్నారు. అనంతరం విద్యార్థులు ర్యాలీ నిర్వహించారు. వ్యాసరచన పోటీలు నిర్వహించి విజేతలకు బహుమతులు అందజేశారు.

With regards,

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